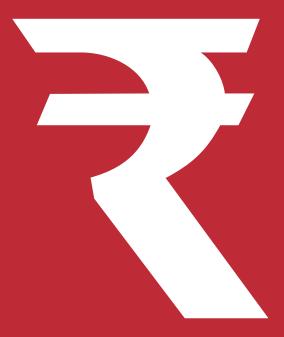
The 2011 rupeeequipped fonts from JY&A Fonts.



IN JULY 2010, the Indian cabinet approved the design of a rupee symbol. This marked India's importance in the global economy and the winning symbol, conceived by D. Uday Kumar, was approved into Unicode 6.0 within months.

JY&A Fonts is one of the first typefoundries to add a rupee symbol to many
designs in its range. The pioneering firm,
based in New Zealand, had worked on
the QuickDraw GX character sets in the
1990s, was a founding member of TypeRight (the typeface designers' advocacy
organization), and has an admitted love
of India.

The new releases were completed in July 2011, retailing first at Typos in Switzerland, followed by MyFonts.com online. Other distributors, such as Fonts.com, Fontdeck and Fontspring, will add them to their ranges later in 2011.

For more information, visit http://jya.net/fonts, or email us at information@jyanet.com.



JY Ætna Roman JY Ætna Italic JY Ætna Medium JY Ætna Medium Italic JY Ætna Bold JY Ætna Bold Italic

> ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØŊ abcdefghijklmnopqrstuvwxyzæœøßĸŋfiflfffffffff 12345678901234567890('.,:;!?£\$€¥₹&¶§')&tšta_e'\$Lu_

Jy ÆTNA WAS BASED on the original designs of Francesco Griffo and Giovantonio Tagliente from the 15th and 16th centuries. They were re-created in 1994. With the Jy Ætna Pro release, the characters created in 1994 have all been put into their corresponding fonts.

While the book weight is the only one with the extra ligatures and swashes, all come equipped with a Latin Extended A character set and oldstyle numerals. The rupee symbol was added in 2011 to all six fonts in this family.



JY Alia Bold Italic

JY Alia Roman ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØŊ _{JY} Alia Italic abcdefghijklmnopqrstuvwxyzæœøßкŋfiflfffffffffff JY Alia Bold ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØ 12345678901234567890('.,:;!?£\$€¥₹&¶\$')

> *ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØŊ* abcdefghijklmnopqrstuvwxyzææøßknfiflfffffffff 12345678901234567890('.,:;!?£\$€¥₹&¶§')

Jy Alia was designed by Jack Yan in 2009. His reason was to create a Venetian typeface that would be suitable for text use at 8-10 pt, and he had judged the Ætna family to be better suited to 12-14 pt. Yan used influences from aldine types, inspired both by the Griffo model and the later Plantin.

All come equipped with a Latin Extended A character set and oldstyle numerals. The rupee symbol was added in 2011 to all four fonts in this family.



JY Décennie Bold IY Décennie Bold Italic

JY Décennie Roman ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØŊ Jy Décennie Italic abcdefghijklmnopqrstuvwxyzæœøßknfiflfffffffff **ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØ** 12345678901234567890('.,:;!?£\$€¥₹&¶§')

> *ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØŊ* abcdefghijklmnopqrstuvwxyzææøßknfiflffffffff *ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØ* 12345678901234567890('.,:;!?£\$€¥₹&¶\$')

Jy Décennie was originally designed for an Australian newspaper. The design was inspired by traditional Australasian woodcut type brought into the region by white settlers. A lot of time was spent on hinting the original roman fonts, so they could look sharp on screen. It was designed to work at the lower resolutions of high-speed printing, but works equally well on the web and modern screens.

All come equipped with a Latin Extended A character set and oldstyle numerals. The rupee symbol was added in 2011 to all four fonts in this family.



JY Décennie Titling ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØN JY Décennie Titling abcdefghijklmnopqrstuvwxyzæceøßknfiflffffiffl Italic 1234567890('.,:;!?£\$€¥₹&¶\$')

> *ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØŊ* abcdefghijklmnopqrstuvwxyzææøßknfiflffffffl 1234567890('.,:;!?£\$€¥₹&¶\$')

Jy Décennie Titling was created as a complement to the standard Jy Décennie. The Titling fonts were designed so they could be used at 36 pt and above, and were completed in 2000. Jack Yan used the original's outlines and modified them on-screen.

All come equipped with a Latin Extended A character set and oldstyle numerals. The rupee symbol was added in 2011 to the two fonts in this family.



JY Décennie Express JY Décennie Express Italic JY Décennie Express Bold JY Décennie Express Bold Italic

> JY Décennie Express Heavy JY Décennie Express

> > **Heavy Italic**

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØŊ abcdefghijklmnopqrstuvwxyzææøßknfiflfffffffff 12345678901234567890('.,:;!?£\$€¥₹&')

JY DÉCENNIE EXPRESS IS, of course, the sans serif version of JY Décennie. Some of the Express designs intentionally reuse their serif counterparts—the lowercase *e* and *t*, for example—and it is only with the addition of the Heavy weight that Express really departs from the original subfamily.

All come equipped with a Latin Extended A character set and oldstyle numerals. The rupee symbol was added in 2011 to all six fonts in this family.



Jy Integrity Roman
Jy Integrity Italic
Jy Integrity Medium
Jy Integrity Medium
Italic

JY Integrity Bold JY Integrity Bold Italic ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØTTEIP abcdefghijklmnopqrstuvwxyzæœøßfiflfffifflfjfkTh ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØ 12345678901234567890('.,:;!?£\$€¥₹&¶§')ĈtStgigrtt

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØ abcdefghijklmnopqrstuvwxyzæœøßfiflfffffffffffkTh 12345678901234567890('.,:;!?£\$€¥₹&¶§')čtstgigra_e'u_

JY INTEGRITY WAS DESIGNED in 1993–4, specifically for the QuickDraw GX format that was being planned at the time. It is a condensed serif style, and has proven to be one of JY&A Fonts' more popular choices. Although QuickDraw GX did not catch on, OpenType was able to take advantage of the alternative characters that Jack Yan drew.

While the book weight is the only one with the extra ligatures and swashes, all come equipped with a Latin Extended A character set and oldstyle numerals. The rupee symbol was added in 2011 to all six fonts in this family.



JY Pinnacle Roman JY Pinnacle Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒŊQ JY Pinnacle Italic abcdefghijklmnopqrstuvwxyzææßknfiflfffifflfj JY Pinnacle Bold ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒQThr% 12345678901234567890('.,:;!?£\$€¥₹&¶§')cta_e'st'

> *ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒŊQ*~v

Jy PINNACLE, released in 1996, was based around the principle that an oblique axis and horizontal elements in a design would aid legibility, guiding the eye across the line. Jack Yan added a large complement of swashes, and with the release of Pinnacle Pro, he has improved some of the glyphs and added others.

While the book weight is the only one with the extra ligatures and swashes, all come equipped with a Latin Extended A character set and oldstyle numerals. The rupee symbol was added in 2011 to all four fonts in this family.



JY Tranquility Roman
JY Tranquility Italic
JY Tranquility Demi
JY Tranquility Demi Italic
JY Tranquility Bold
JY Tranquility Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØ abcdefghijklmnopqrstuvwxyzæœøßfiflfffiffl ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØ 12345678901234567890('.,:;!?£\$€¥₹&¶§')

ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØ abcdefghijklmnopqrstuvwxyzæœøßfiflfffiffl 12345678901234567890 ('.,;;!?£\$€¥₹&¶§')

An EARLY DESIGN from Jack Yan, JY Tranquility is an oldstyle workhorse serif type family, designed in 1994–5, with an intentionally calm, gentle appearance.

All come equipped with a Latin Extended A character set and oldstyle numerals. The rupee symbol was added in 2011 to all six fonts in this family.



Yan 333 JY Italic

Yan 333 JY Bold

Italic

Italic

Yan 333 JY Roman ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØN

abcdefghijklmnopqrstuvwxyzææøßknfiflfffiffl

Yan 333 JY Bold ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒØ

12345678901234567890('.,:;!?£\$€¥₹&¶\$')

Yan 333 JY Black ABCDEFGHIJKLMNOPQRSTUVWXYZÆŒN Yan 333 JY Black abcdefghijklmnopgrstuvwxyzææøßknfiflffffffffff 12345678901234567890('.,:;!?f\$€¥₹&¶\$')ctst

> THE TYPEFACE FAMILY to bear the name of its designer in our range, Yan 333 Jy is a digitalization of Jack Yan's handlettering. Prior to becoming a typeface designer, Yan was a calligrapher and hand-letterer, and in order to provide some consistency to his earlier work as his writing style changed, the 333 series was created.

> The Book Italic is the only one with swashes, but all come equipped with a Latin Extended A character set and oldstyle numerals. The rupee symbol was added in 2011 to all six fonts in this family.



JACK YAN & ASSOCIAES

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