

# 20 FASHION

## Fashion notes



### KATE MIDDLETON

She's arguably the most stylish woman in the world and getting covered from *Hello!* to TV2 in Norway (above): what is it about the British? When they knock style on the head, they totally master it. **Kate Middleton**, the girlfriend of Prince William, beats Jennifer Aniston hands-down in our books. The reason: restraint. Middleton is a well-grounded soul with self-employed parents, and isn't interested in being flashy. A straight-A student at high school, she gained plenty of poise during her teen years. By now, she has had to develop her own style, something that will set her in good stead in years to come, whether she and Wills get hitched or not.

### POISON BY PANOS



Sweden's **Panos Emporio** has a fabulous limited edition called Poison by Panos. Panos's background was in sociology, so he knows what buttons to press when it comes to culture. This season, Panos takes his swimwear into underground culture and its rebellion. He said, 'People in common are often confined by boundaries of prejudice. My role as a designer is to exceed these boundaries in order to create progression.' And we know that Panos loves just pushing authority and dislikes the mainstream.

The range premièred at simultaneous events in Moskva and Athena. See [www.panos.com](http://www.panos.com).

### RED STARE

Red's definitely in, as you'll see from our 'Trends' section in a few pages from here.

One strong indication is **Hennes & Mauritz**, which seems to have stores in most countries we fly to. The Swedish label quickly taps into catwalk trends—Glasson's seems to have done particularly well for summer here—and its Modern Classic collection is a prime example of the northern autumn. Expect reds, couture detailing, pinstripes and block stripes, part of the *Zeitgeist* that all designers, worldwide, seem to have tapped in to. (Whenever someone asks if what's in here is in elsewhere, thanks to global inspiration, moods and international communications, you can likely answer 'Yes.')

*Lucire's* words to remember this season:  
red, solid, coordinate, rational

TERRY TSIOLIS